



Proposed building perspective

Tin Vally 錫谷
 entrepreneurship marketing center
 錫谷 xī gǔ

Title of proposed Project/ project name

The location plan And background of the project (existing site photo if available)



BACKGROUND
 Seremban named an Sungai Long is an ancient settlement. Sungai Long developed become the main town in Seremban. After discovery of oil in 1970s. The discovery attracted a lot of labour migrant to Sungai Long and trade and trading & business industry were a major income of Seremban.

DESIGN CONCEPT
A Conversation between Old & New
 The merging of new modern development and the existing urban form.

Site Plan & roof plan & Floor plans (with furniture layout)



SITE ISSUE

COMMUNITY ISSUE
 POOR LIABILITY
 Monotonous activities
 Lack of public trading
 Lack of youth interested activities
 Regal town planning

CULTURAL ISSUE
 THE FORGOTTEN SEREMBAN HISTORY
 - Lack of Seremban identity
 - Discontinue in memories

TARGET USER
 Youth
 Young Entrepreneur
 Local Residents
 Foreign Investor

OBJECTIVE

1. Collaborate with local craft shop and provide technology and management support to help them in promoting their business (re-branding their business)
 Young artist help the old merchants to re-branding their product and business model
2. Propose attractive public realm to satisfy the community need's
3. provide job opportunity for the youngsters to start-up small business by advocate the culture of Seremban (shoulder of start-up company)

BUILDING PROGRAM

- Entrepreneurship Hub & Artisan Market
- Training
- Live Showcasing
- Exhibition
- Office

Public Realm

- Performance
- Recreation

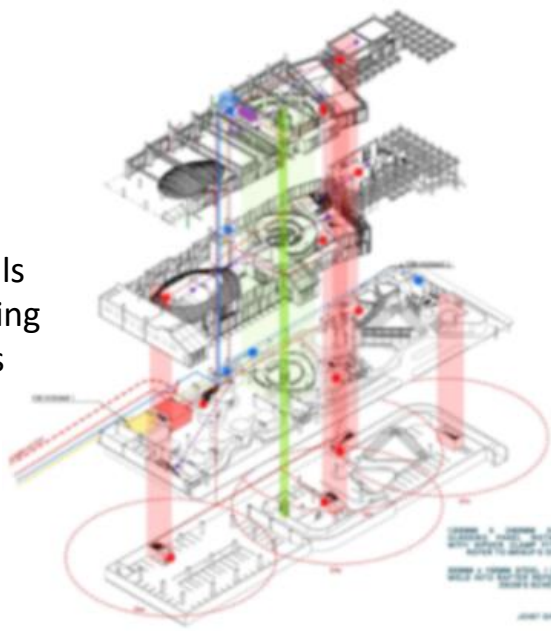
TIMELINE

1770s - Seremban settled
 1870s - Seremban was a small town
 1980s - Seremban was a small town
 2020s - Seremban was a small town

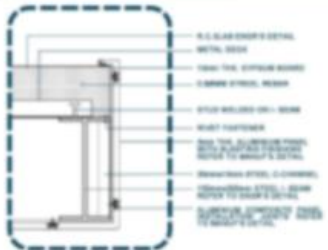


Design concept & ideation / design statement

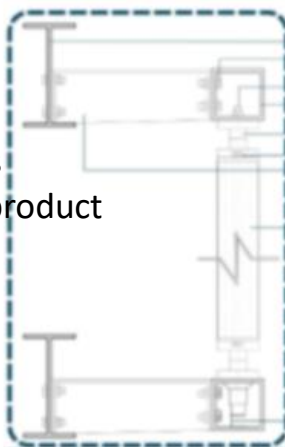
Technical details
Or green building
Product details



BUILDING SERVICES DIAGRAM



RAMP FINISHING DETAIL (D.1) SCALE 1:3



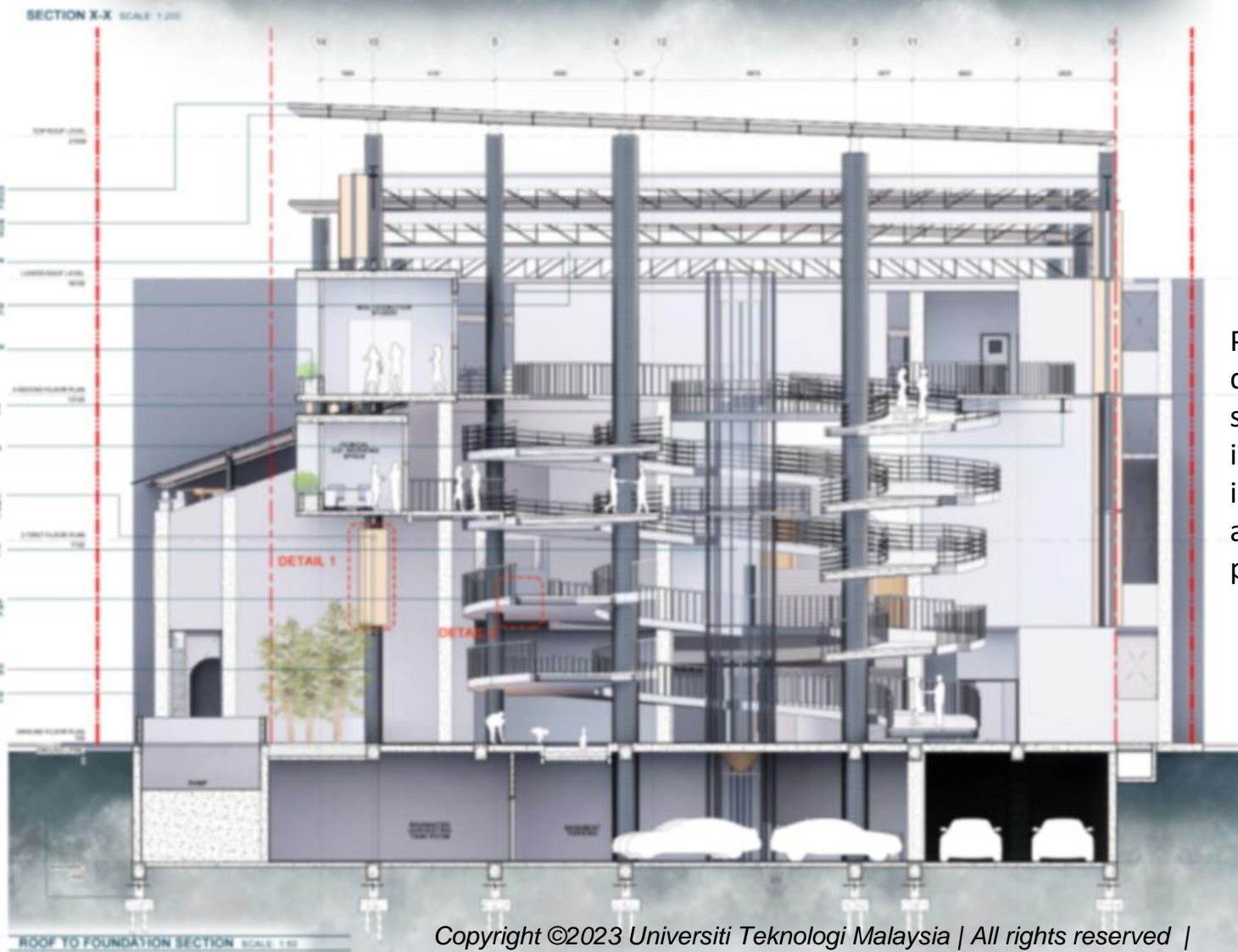
SUNSHADING DEVICE DETAIL (D.2) SCALE 1:3



Technical details
Or Sustainable product
details



Project sections &
elevations



Project
diagrammatic
section to
illustrate and
indicate the
application of
product used